

Tyra Burton

Where Geek Meets Social



tyraburton.com

SPEAKER, PODCASTER,
CONTENT CREATOR

[MEDIA KIT](#)

Tyra Burton

CREATOR - COMMUNICATOR - CONNECTOR

Tyra Burton is a Professor, Social Media Strategist, Podcaster, Author, and Public Speaker. She is a multiple-award-winning professor at Kennesaw State University, where she received the Outstanding University Teach Award and the KSU Alumni Association Faculty Award.

Tyra has podcasted for over a decade. Currently, she hosts the Coles College podcast Building Bold Connections. She also produces her own podcasts Geek Meets Social and The Geek Side. She enjoys interviewing people to learn more about their journeys.

She has written and presented extensively on Social Media and Digital Marketing.



MEDIA: BOOKS & PODCASTS

Building Bold Connections Podcast



Tyra hosts business leaders on the Coles College Building Bold Connections podcast. Together they explore the creative ways they have solved professional challenges to gain success in their respective fields.

Geek Meets Social Podcast



Tyra's solo podcast is the perfect length for a coffee break. So, grab a cup and listen as she covers topics related to living a digital life.

The Geeky Side Podcast



The Geeky Side is a talk show podcast featuring a new guests each episode exploring how they get their geek on.

Socially Engaged Non-fiction

With Jana Oliver



Authors need a strong online presence. The trick is to know which platforms are right for you. Oliver and Burton explore the ways social media can help authors achieve success.

Penduli Station sci-fi romance

With Sherrie Fillion



Burton and Fillion take you on a trip around Penduli Station in this sci-fi romance where alliances and intrigue are centerstage.

TOPIC EXAMPLES: SPEAKING

- Living a Digital Life
- Keeping Sane in Digital Media
- Why Stories Matter
- What Podcasting Taught Me About Life
- Geek Life
- Conquering Imposter Syndrome
- Finding Yourself in an Oversharing World

TOPIC EXAMPLES: WORKSHOPS

- Digital Marketing for
- Using LinkedIn
- Recycle, Reuse, Reduce: Getting more mileage out of your content
- How to Podcast
- Influencer Marketing
- Personal Branding

On the Web


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Headshots available at www.tyraburton.com/press