Where Geek Meets Social

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GEEKY SIDE

CREATOR - COMMUNICATOR - CONNECTOR

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Tyra Burton is a multi-award-winning Professor, Social Media Strategist, Podcaster, Author, and Public Speaker. Tyra started podcasting over a decade ago and currently hosts the Coles College podcast Building Bold Connections. She also produces her own podcasts Geek Meets Social and The Geek Side, and enjoys interviewing people to learn more about their journeys. She's written and presented extensively on Social Media, Entertainment Marketing, Pop Culture, and Digital Marketing.

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Geek Meets Social

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- Experienced Interviewer, moderator, and panelist
- Storyteller, public speaker, and workshop presenter
- Fiction and Non-fiction Author and columnist
- Branding consultant & mission builder
- Lover of coffee, Disney, Star Wars, Star Trek, Agatha Christie, The Lord of the Rings, Criminal Minds, Marvel's Hawkeye, & Jameson
- · Slightly obsessed with her fur babies Dog AND Cat mom

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TYRA BURTON JANA OLIVER SOCIALLYENGAGED THE AUTHOR'S GUIDE TO SOCIAL MEDIA





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