

Tyra Burton

Where Geek Meets Social



Workshops

- Personal Branding
- Social Media for the Busy Author
- Pinterest for Marketing
- Social Media Planning
- Currently Social: A Social Media Overview
- Creating Content for the Busy Author
- Website Sweet Website: Your Home on the Web
- Getting the Most out of Your iOS device
- Facebook: The Mass Media of Social Marketing 101
- Where the Girls are: Pinterest
- Target Marketing
- Linked Networking: Using Social Media to Network
- Getting Engaged: Increasing Social Engagement
- Promotional Planning
- Surviving Social Media
- Finding Yourself in a Oversharing World
- Inbound Marketing
- Recycle, Reuse, Reduce your Social Content