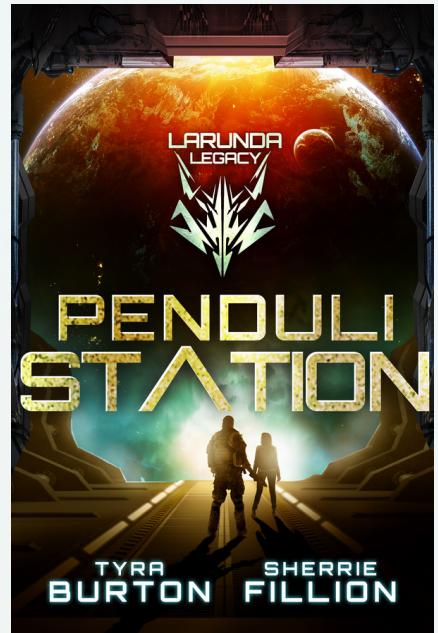
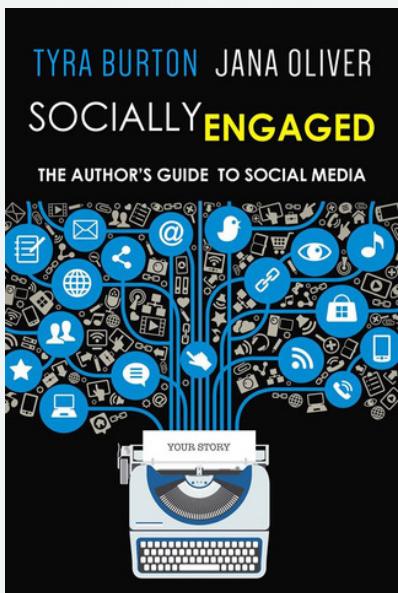


Tyra Burton



Media Kit



Geek Meets Social
with *Tyra*



Tyra Burton



Author Bio

Tyra Burton, a true Southern girl, grew up reading Asimov and Agatha Christie, when not watching Quincy, MD. This strange combination produced a serious gamer-geek who loves science fiction, mysteries, police procedurals, Disney, and World of Warcraft.

With a passion for dark chocolate, Jameson & Ginger Ale, Ireland and beaches, Tyra has always wanted to be Princess Leia, Wonder Woman, or, most likely, Penelope Garcia from *Criminal Minds*. At her university day job, she teaches on a variety subjects, including social media, entertainment marketing, gaming, and gender and sexuality in pop culture.

She is a social media strategist and co-author of *Socially Engaged: The Author's Guide to Social Media* with Jana Oliver. *Penduli Station*, written with Sherrie Fillion, is a sci-fi romance. Currently she is working on a light-hearted fantasy and new social media book. As the Director of Conference for Georgia Romance Writers, she is the co-chair of 2019's Moonlight and Magnolia's writers' conference.

Tyra met the man of her dreams at a Lord of the Rings concert at DragonCon. They live happily in their house in the woods with their three socially-engaging fur babies.



Tyra Burton



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Awards and Honors

Sandra Chastain Volunteer Service Award

Awarded by Georgia Romance Writers for a body of work over a long period of time accompanied by an enduring love of GRW and a commitment to its success.

Betty L. Siegel Award - Alumni Assoc. Faculty Member of the Year

Awarded by the Kennesaw State University's Alumni Association to a faculty member in recognition of exceptional service to the university and a strong commitment to her students, colleagues, and the surrounding community.

University Outstanding Teaching Award Finalist

Kennesaw State University designed this award to recognize excellence in teaching practices that reflect the highest standards in pedagogy, a record of outstanding teaching effectiveness within and outside the classroom, the ability to inspire, promote, and sustain the intellectual development of students, course and program development, fostering of critical thinking and independent inquiry of students.

Faculty Career Advisor Award - Coles College

Awarded by the Department of Career Planning and Advancement to honor a faculty member in Coles College for helping students on their career paths.

Distinguished Undergraduate Teaching Award - Coles College

Honors consistent excellent performance and the development and implementation of innovative pedagogy that exhibits creativity, honors individuality and diversity while addressing current practices and trends in one's discipline and higher education.

Innovations in Teaching Award - Coles College

Awarded by Coles College to recognize a record of implementing and developing novel and enhanced classroom approaches for undergraduate teaching.

The Holder Award - Kennesaw State University

The Holder Awards provide support for faculty professional development where funding is not available or significantly inadequate for the proposed development activity. Ms. Burton's award was to further her knowledge of Social Media Marketing and to develop connections in this area.

IRTS Faculty Seminar Participant

International Radio and Television Society select thirty faculty from around the county to attend a faculty seminar sponsored by IRTS with industry leaders in the entertainment industry at the Consumer Electronics Showcase.

Tyra Burton



Books & Podcast

Geek Meets Social Podcast

Tyra's solo podcast is just the right length for a coffee break. So, grab a cup and listen as she covers topics related to living a digital life.

The Geeky Side Podcast

With Wil Nix

Tyra co-hosts The Geeky Side podcast with Wil Nix. They talk about current geek news and explore the geeky side of topics ranging from gifts to movie to life in general.



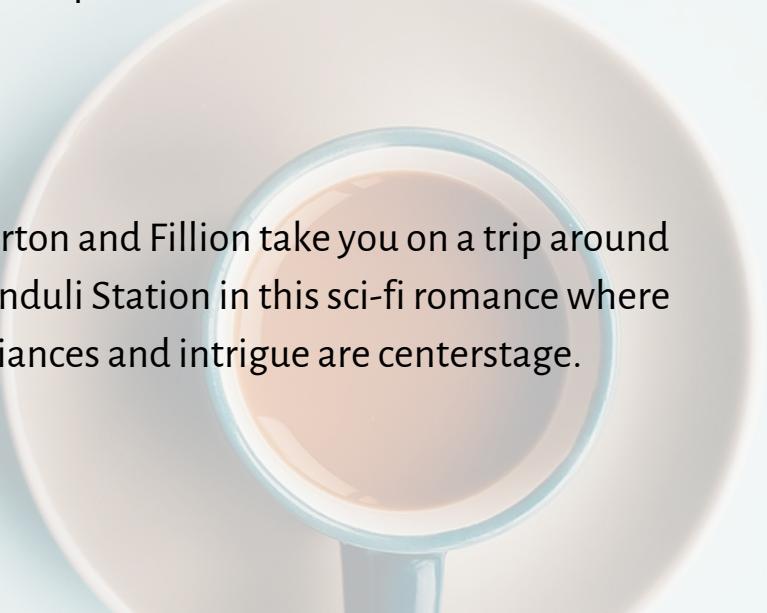
Socially Engaged Non-fiction

With Jana Oliver

Authors need a strong online presence. The trick is to know which platforms are right for you. Oliver and Burton explore the ways social media can help authors achieve success.

Penduli Station sci-fi romance

With Sherrie Fillion



Burton and Fillion take you on a trip around Penduli Station in this sci-fi romance where alliances and intrigue are centerstage.

Tyra Burton



On the Web

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- larundalegacy.com
- thegeekyside.com
- socialmediamuses.com



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