

# Tyra Burton

Where Geek Meets Social

## Past Workshops

*"Keeping Sane: Keeping your Wits While Still Being Socially Engaged,"  
Indie Bookfest, Orlando, FL*

*"An Expert Hour with Tyra Burton,  
Moonlight and Magnolias Writers Conference, Norcross, GA*

*"Expert Hour: Social Media,"  
Romance Writers of America 2017, Orlando, FL*

*"Keeping Sane: A Social Media Managers Guide to Survival in a Divisive Climate,"  
American Marketing Association Nonprofit Marketing Conference, Washington, DC*

*"Hitting the Reboot Button: How to (Re)Launch Your Career," with Jana Oliver  
Georgia Romance Writers, Atlanta, GA*

*"#GotSocial: An Author Assistant's Guide to Social Media,"  
Novelist INC, Tampa, FL*

*"The Best Defense in the Online World: Be Socially Engaging,"  
Atlanta Food Service Expo, Georgia World Congress Center, GA*

*"Website Sweet Website: How to Use Your Website to Drive Sales and Encourage  
Fan Engagement,"  
Moonlight and Magnolias, Atlanta, GA.*



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*"Facebook 101: Getting Started with Social Media," with Jana Oliver  
Georgia Romance Writers, Atlanta, GA*

*"An Amateur's Guide to Twitter: World Domination One Follower at a Time,"  
with Sally Kilpatrick  
Romance Writers of America, San Antonio, TX*

*"The Care and Feeding of the Social Media Beast," with Jana Oliver  
Romance Writers of America, San Antonio, TX*

*"Everything You Wanted to Know about Pinterest," with Jana Oliver  
Georgia Romance Writers, Atlanta, GA*

*"Social Media for GRW and GRW authors,"  
Georgia Romance Writers, Norcross, GA*

*"Being Social: The Busy Author's Guide to Fast & Furious Social Media,"  
with Jana Oliver  
Romance Writers of America, Atlanta, GA*

